

Disney's Paper Sourcing and Use Policy

Paper Specifications

Revised May 2019

Disney's Paper Sourcing and Use Policy ("Policy") was adopted in 2012 with a goal to reduce the environmental footprint of The Walt Disney Company, its subsidiaries, and related and affiliated companies ("Disney"), through the responsible use of forest resources and eliminating unwanted and illegally harvested fiber. Use the following paper specifications guidance for paper used in Disney's daily business operations and Disney-branded consumer products and packaging. Please note both **Specification A - Recycled and Certified Papers** and **Specification B - Chlorine** must be met.

Specification A — Recycled and Certified Papers

Step 1: Identify the country / region of origin of paper fiber utilized in paper and paper-based products and packaging supplied to Disney.

Step 2: Note the paper fiber country / region of origin in the Country / Region Category List on Table 1, below, to determine the relative country / region categorization. Countries are categorized using these four indices: 1) World Bank's Worldwide Governance Indicators (WGI), 2) Transparency International's Corruption Perception Index (CPI), 3) the United Nations Food and Agriculture Organization (FAO) statistics on the annual change rate of forest area, and 4) the Intact Forest Landscapes (IFL) map. Please note that the countries listed here are considered Permitted Sourcing Countries under part of The Walt Disney Company International Labor Standards program and can be used to produce Disney-branded products. This list will be updated from time to time.

Table 1 - Country / Region Categories C, A and B

Category C Countries / Regions: 100% FSC or 100% Recycled REQUIRED									
ARGENTINA	BELIZE	BOLIVIA	BRAZIL	BRITISH VIRGIN ISLANDS	CAMBODIA	ECUADOR	GADELOUPE	GUATEMALA	GUYANA
HAITI	HONDURAS	INDONESIA	KAZAKHSTAN	LAOS	MALAWI	MAYOTTE	MEXICO	MONGOLIA	NEPAL
NICARAGUA	NORTHERN MARIANA ISLANDS	PANAMA	PAPUA NEW GUINEA	PARAGUAY	RUSSIA	SAINT PIERRE AND MIQUELON	SOLOMON ISLANDS	TANZANIA	UGANDA

Categories A and B Countries / Regions: FSC or Recycled RECOMMENDED								
ALBANIA	BOSNIA AND HERZEGOVINA	DOMINICAN REPUBLIC	GUAM	KOSOVO	MOLDOVA	PITCAIRN	SIERRA LEONE	TONGA
AMERICAN SAMOA	BOTSWANA	EL SALVADOR	GUERNSEY	KUWAIT	MONACO	POLAND	SINGAPORE	TRINIDAD AND TOBAGO
ANDORRA	BRUNEI	ESTONIA	HONG KONG	LATVIA	MONTENEGRO	PORTUGAL	SLOVAKIA	TUNISIA
ANGUILLA	BULGARIA	FAROE ISLANDS	HUNGARY	LEBANON	MONTSERRAT	PUERTO RICO	SLOVENIA	TURKEY
ANTIGUA AND BARBUDA	BURKINA FASO	FIJI	ICELAND	LESOTHO	MOROCCO	QATAR	SOUTH AFRICA	TURKS AND CAICOS ISLANDS
ARMENIA	CANADA	FINLAND	INDIA	LIECHTENSTEIN	NAMIBIA	RÉUNION	SPAIN	TUVALU
ARUBA	CAPE VERDE	FRANCE	IRELAND	LITHUANIA	NAURU	RWANDA	SRI LANKA	UKRAINE
AUSTRALIA	CAYMAN ISLANDS	FRENCH GUIANA	ISLE OF MAN	LUXEMBOURG	NETHERLANDS	ROMANIA	ST. KITTS AND NEVIS	UNITED ARAB EMIRATES
AUSTRIA	CHILE	FRENCH POLYNESIA	ISRAEL	MACAO	NEW ZEALAND	SAINT HELENA, ASCENSION AND TRISTAN DA CUNHA	ST. LUCIA	UNITED KINGDOM
AZERBAIJAN	CHINA, MAINLAND	GABON	ITALY	MACEDONIA	NIGER	SAINT MARTIN (FRENCH PART)	ST. VINCENT AND THE GRENADINES	UNITED STATES OF AMERICA
BAHAMAS	COLOMBIA	GAMBIA	JAMAICA	MALAYSIA	NORFOLK ISLAND	SAMOA	SURINAME	UNITED STATES VIRGIN ISLANDS
BAHRAIN	COSTA RICA	GEORGIA	JAPAN	MALDIVES	NORWAY	SAN MARINO	SWAZILAND	URUGUAY
BARBADOS	CÔTE D'IVOIRE	GERMANY	JERSEY	MALTA	OMAN	SAO TOME AND PRINCIPE	SWEDEN	VANUATU
BELARUS	CROATIA	GHANA	JORDAN	MARSHALL ISLANDS	PALAU	SAUDI ARABIA	SWITZERLAND	VIETNAM
BELGIUM	CYPRUS	GREECE	KENYA	MARTINIQUE	PALESTINE	SENEGAL	TAIWAN	WALLIS AND FUTUNA ISLANDS
BENIN	CZECH REPUBLIC	GREENLAND	KIRIBATI	MAURITIUS	PERU	SERBIA	THAILAND	WESTERN SAHARA
BERMUDA	DENMARK	GRENADA	KOREA (SOUTH)	MICRONESIA	PHILIPPINES	SEYCHELLES	TIMOR-LESTE	ZAMBIA
BHUTAN	DOMINICA							

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Step 3: Refer to Table 2, directly below, for the paper specifications by country / region categorization.

Table 2 – Paper Specifications by Country / Region Category

Category C Country / Region	Category A & B Country / Region
<p>Supplier must provide paper made from:</p> <ol style="list-style-type: none"> 1. 100% recycled fiber, OR 2. 100% FSC-certified fiber (recycled, recycled plus virgin or 100% virgin) 	<p>Supplier may provide paper made from any of the following fibers, listed in order of preference from an environmental standpoint:</p> <ol style="list-style-type: none"> 1. 100% recycled fiber <ol style="list-style-type: none"> a. Certified recycled paper is preferred over uncertified recycled paper. b. Recycled paper made from post-consumer waste (PCW) is preferred over recycled paper made with pre-consumer waste. 2. A combination of recycled fiber and certified virgin fiber <ol style="list-style-type: none"> a. Refer to “Transitional” column in Table 3 for preferred minimum PCW recycled paper by product category. b. FSC-certified paper is <i>preferred</i> in all countries of origin and is <i>required</i> if paper originates from a Category C country / region. c. Paper certified by other certification bodies including PEFC, SFI, CSA and ATFS are acceptable for paper fiber that does not originate from a Category C country / region. 3. 100% certified virgin fiber <ol style="list-style-type: none"> a. FSC-certified paper is <i>preferred</i> in all countries of origin and is <i>required</i> if paper originates from a Category C country / region. b. Paper certified by other certification bodies including PEFC, SFI, CSA and ATFS are acceptable for paper fiber that does not originate from a Category C country / region. 4. Uncertified virgin paper Acceptable, provided that the origin of the paper fiber is not a Category C country / region.

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Table 3 - Suggested PCW Recycled Paper Content

CATEGORY	TRANSITIONAL	BETTER	BEST
Copier/Printer Paper	30%	50%	100%
Marketing, Communications and Operational Papers (e.g., Direct Mail, posters, brochures, inserts, stickers)	10%	30%	30%
Marketing – Corrugate Displays	<50%	<50%	50%
Toilet and Tissue Papers	<20%	20-50%	51-100%
Paper Products (stationery, notebooks)	25%	26-65%	66-100%
Publishing			
Cover	10%	10%	11-30%
Coated pages	10%	30%	30%
Uncoated pages	10%	10%	11-30%
Magazine Publishing	10%	30%	30%
Primary Packaging (e.g., Paperboard, DVD Sleeves and Wraps)	10%	10%	30%
Outbound Transport Packaging (Corrugate)	30%	31-40%	41-50%

Note: Figures based on Strategic Sourcing & Procurement analysis of market feasibility in North America.

Specification B — Chlorine

Where feasible, furnish paper products processed without chlorine or chlorine compounds.

- a. For recycled paper, furnish “Processed Chlorine Free” or “PCF” products.
- b. For virgin paper, furnish “Totally Chlorine Free” or “TCF,” if available; if not, then “Elemental Chlorine Free” or “ECF.”

For more information or to see *Disney's Paper Sourcing and Use Policy*, visit <http://www.thewaltdisneycompany.com/policies>.

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