

The Walt Disney Company -- Domestic Direct-to-Consumer Services Pricing Changes in 2022

As announced on August 10, 2022

	Monthly		Annual	
	New Price	Old Price	New Price	Old Price
<u>Disney+ ⁽¹⁾</u>				
Basic (With Ads)	\$7.99	n/a	n/a	n/a
Premium (No Ads)	\$10.99	\$7.99	\$109.99	\$79.99
<u>Hulu (SVOD Only) ⁽²⁾</u>				
Basic (With Ads)	\$7.99	\$6.99	\$79.99	\$69.99
Premium (No Ads)	\$14.99	\$12.99	n/a	n/a
<u>ESPN+ ⁽³⁾</u>				
With Ads	\$9.99	\$6.99	\$99.99	\$69.99
UFC PPV (per event)	\$74.99	\$74.99	n/a	n/a
UFC PPV + Annual ⁽⁴⁾	n/a	n/a	\$124.98	\$99.98
<u>The Disney Bundle ⁽¹⁾</u>				
Basic (With Ads): Disney+, Hulu	\$9.99	n/a	n/a	n/a
Basic (With Ads): Disney+, Hulu, ESPN+	\$12.99	n/a	n/a	n/a
Legacy ⁽⁵⁾ : Disney+ (No Ads), Hulu (With Ads), ESPN+ (With Ads)	\$14.99	\$13.99	n/a	n/a
Premium: Disney+ (No Ads), Hulu (No Ads), ESPN+ (With Ads)	\$19.99	\$19.99	n/a	n/a
<u>Hulu + Live TV ⁽¹⁾</u>				
Basic (With Ads): Disney+, Hulu, ESPN+	\$69.99	n/a	n/a	n/a
Legacy ⁽⁵⁾ : Disney+ (No Ads), Hulu (With Ads), ESPN+ (With Ads)	\$74.99	\$69.99	n/a	n/a
Premium: Disney+ (No Ads), Hulu (No Ads), ESPN+ (With Ads)	\$82.99	\$75.99	n/a	n/a

⁽¹⁾ Effective as of December 8, 2022

⁽²⁾ Effective as of October 10, 2022

⁽³⁾ Effective as of August 23, 2022 (previously announced)

⁽⁴⁾ Offering includes access to one year of ESPN+ plus the next available PPV event

⁽⁵⁾ Available only to existing subscribers