



The **WALT DISNEY** Company

REBECCA CAMPBELL
CHAIRMAN, DIRECT-TO-CONSUMER AND INTERNATIONAL

As Chairman, Direct-to-Consumer and International, Rebecca Campbell oversees the Company's streaming businesses globally, including Disney+, ESPN+, Hulu and Hotstar. Her portfolio also includes the Company's international businesses, including Disney's international channels, Fox Networks International and Star India.

In addition to leading Disney's streaming services and the technology organization that supports them, Rebecca is in charge of regional teams stretching from Europe to Asia to Latin America.

A longtime veteran of the Company, Rebecca previously served as President of Disneyland Resort, where she oversaw two iconic theme parks – Disneyland and Disney California Adventure, three resort hotels and Downtown Disney, and a workforce of 31,000 cast members. Prior to that, as President of The Walt Disney Company – EMEA in London for nearly two years, Rebecca was in charge of Disney's media, motion pictures, and all other operations across EMEA (excluding Disneyland Paris), and was responsible for a diverse team of over 5,000 employees operating in 59 markets with offices in 25 countries. Rebecca played a role in securing the first major distribution deal for Disney+ in EMEA and also led the integration of 21st Century Fox's businesses with Disney's operations across the region.

From 2010 through 2017, Rebecca served as President, ABC Owned Television Stations, responsible for the Company's eight local TV stations and their digital assets in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno. In addition, she oversaw ABC National Television sales and ABC Daytime.

From 2007 to 2010, Rebecca served as President and General Manager of WABC-TV – New York, the group's flagship station in the nation's largest television market, where she was responsible for WABC-TV and all of its ancillary businesses, including two additional digital platforms and "Live with Regis and Kelly."

Rebecca joined The Walt Disney Company in 1997 as Vice President of Programming at WPVI-TV in Philadelphia, Pennsylvania. In 2003, she was named President and General Manager of 6ABC.

Prior to her Disney tenure, she held several programming and production positions at various television stations in Allentown and Lancaster, Pennsylvania.

Throughout her career, Rebecca has received various honors for her leadership and community service, including being named Broadcaster of the Year in 2013 by the

Pennsylvania Association of Broadcasters, being recognized as the Disney VoluntEAR of the Year in 2015, and receiving the “Excellence in Mentoring” award in 2016 from the Big Brothers/Big Sisters of Greater Los Angeles.

Rebecca is a magna cum laude graduate of Bloomsburg University with a dual major in journalism and political science.