



# SUPPLIER SUSTAINABILITY

## WHO WE ARE

The mission of The Walt Disney Company is to always deliver, with integrity, the most exceptional entertainment experience for people of all ages. We recognize that our ability to do so is directly connected to our ability to develop, manufacture and deliver products and services to all who invite and welcome us into their hearts and homes. As such, we are committed to ensuring that sustainability is a core element of our supply chain operations.

Disney is dedicated to identifying and engaging suppliers that share our commitment to quality, service, cost and sustainability. Supplier Sustainability serves to partner with and support not only our knowledgeable and talented Sourcing & Procurement team, but all other areas of the Company, in working to identify, develop and implement sustainability-oriented business practices, evaluating and expanding our supply bases and delivering products and services whose life cycles have been taken into consideration.

## WHAT WE DO

We support The Walt Disney Company's sustainability and sourcing strategies by developing, implementing and maintaining a Supplier Sustainability program that:

- Responds to the environmental targets and goals of our Company
- Conveys the relevance and value of sustainability within our bidding and evaluation processes
- Empowers our Company with greater information throughout the project or decision-making process
- Encourages the engagement of new solution-suppliers and challenges our existing suppliers to continue on the path of innovation
- Recognizes the positive environmental impact that our Sourcing & Procurement organization has on our Company's footprint

## HOW WE WORK

Our approach is to focus on a few key areas:

- Engage Our Internal Partners
- Develop Responsible Sourcing Policies, Practices and Programs



- Actively Participate in the Development of the Company's Environmental Goals
- Identify Those Suppliers Capable of Addressing Our Needs
- Implement Supplier Sustainability Assessments

## FAQS

**I am a supplier that offers environmentally-conscious products and/or services. How do I go about getting in contact with you, in order to provide information and begin a dialogue?**

We encourage you to connect with us - you may do this at Contact Us. By filling out this form, you alert us to your comment or inquiry. This is an opportunity for you to, briefly, convey your message. Once your message is received, we will do our best to determine the most appropriate area to address it - at which time you will receive a response providing more relevant information and/or instruction.

## **How does Disney measure the environmental footprint of its supply chain?**

Many Disney business units have individual environmental initiatives to address the various elements of the product life cycle. Our company-wide targets are focused on two areas in particular; the sourcing of raw materials, especially as it relates to sustainable paper use; and holding our manufacturing suppliers to a higher standard of environmental responsibility. In fiscal year 2011, strategic suppliers of key Disney product lines completed an Environmental Responsibility Index survey that will serve as a baseline for measuring future improvements in the supply chain.