



OUR STORIES AND CHARACTERS

For more than 90 years, The Walt Disney Company has been home to some of the world's most beloved characters and cherished stories. Disney holds a special place in the hearts of millions of people because our themes and characters are universal, relatable and relevant to everyone.

The Disney brand has always been inclusive, with stories that reflect acceptance and tolerance and celebrate the differences that make our characters uniquely wonderful in their own way. We constantly strive to live up to that legacy by continuing to create and share compelling storylines from our studios and media networks that entertain with inspirational and aspirational themes and reflect the incredibly rich diversity of the human experience. Our stories are timeless because they speak to the heart; our characters appeal to children across gender, ability, and experience because they're defined by kindness, loyalty, humor, courage, wit and other traits that make a good friend.

Disney remains committed to continuing to create characters that are accessible and relatable to all children.