

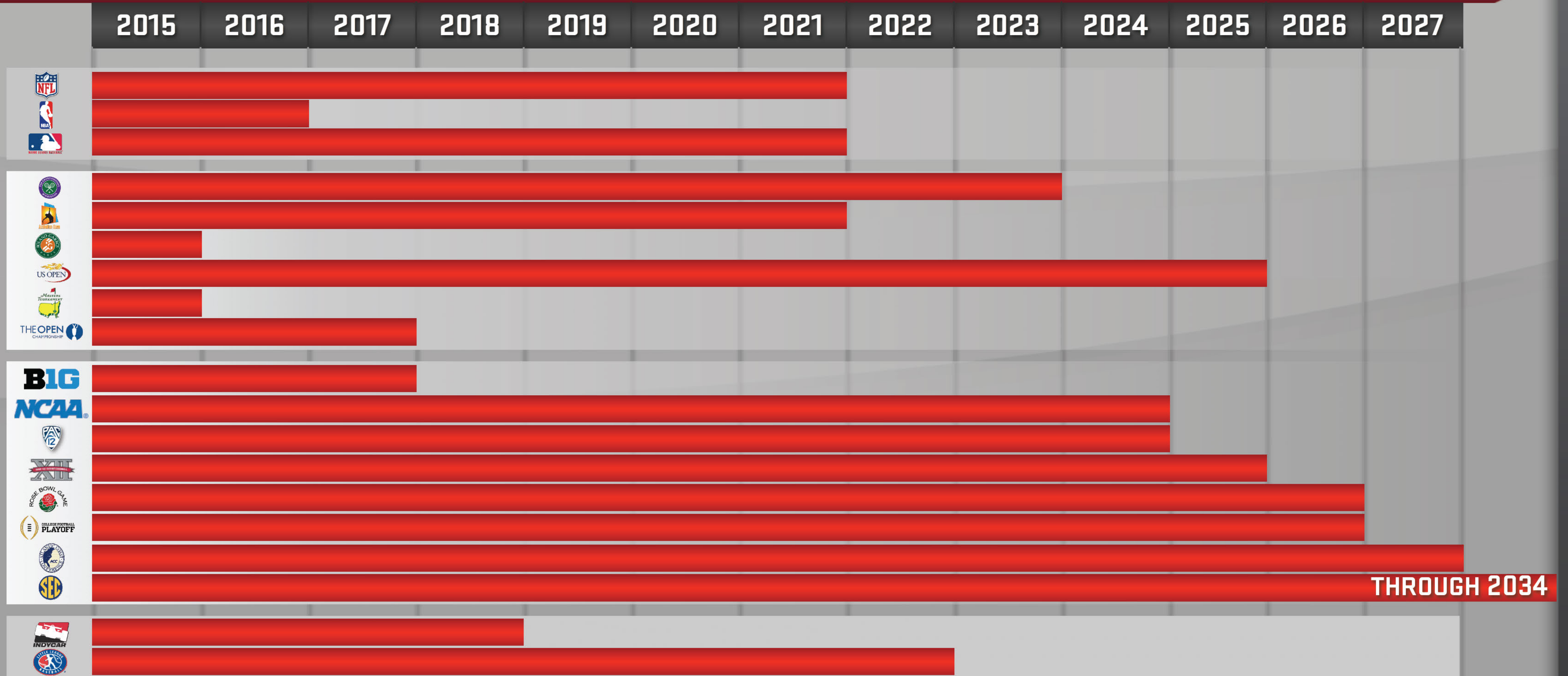
# JOHN SKIPPER

**Co-Chairman Disney Media Networks  
and President ESPN**

North Carolina Tar Heels | Tottenham Hotspur | New York Jets

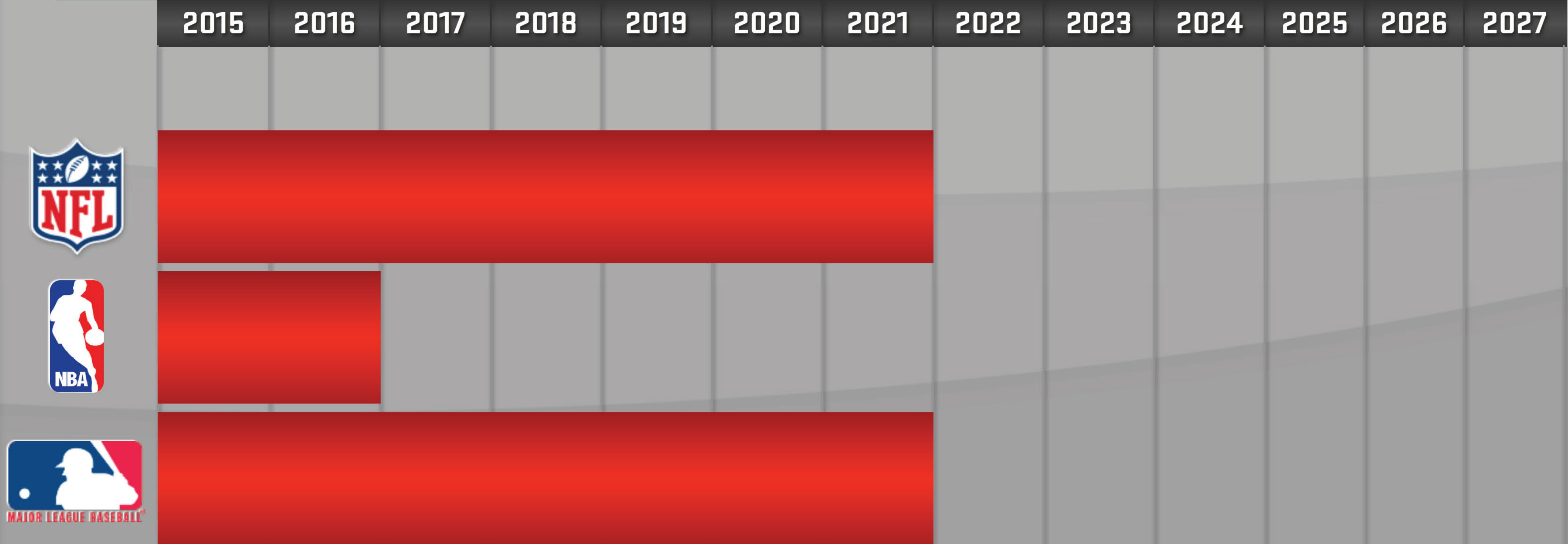


# ESPN RIGHTS PORTFOLIO



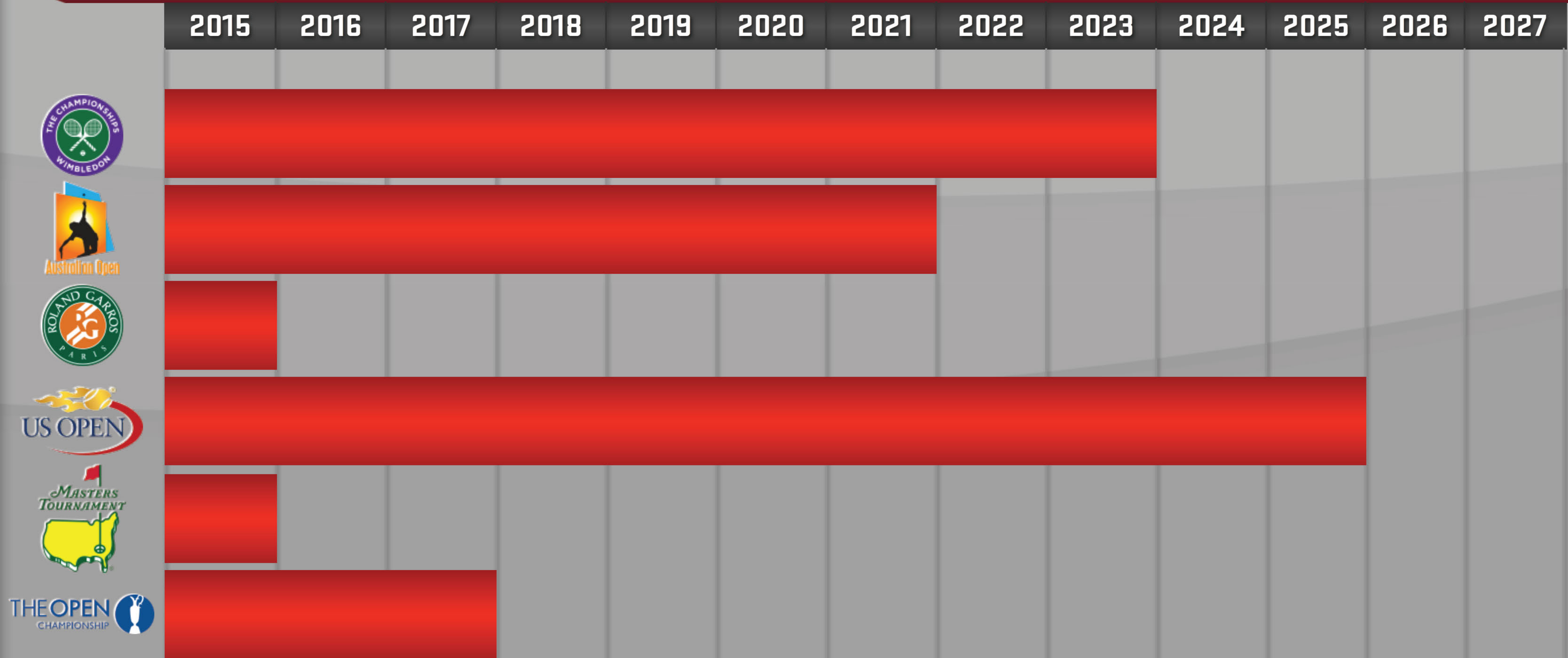
THROUGH 2034

# ESPN RIGHTS PORTFOLIO





# ESPN RIGHTS PORTFOLIO





# MAJOR EVENTS



FIFA WORLD CUP  
Brasil









THE OPEN  
CHAMPIONSHIP



UEFA  
EURO2016  
FRANCE  
EUROSOIR



BIG



NCAA



COLLEGE FOOTBALL  
PLAYOFF







**BIG**

TM  
LW



# RIGHTS ACTIVATION

ESPN  
MOBILE



ESPN 3

ESPN  
INTERNATIONAL

ESPN  
((AUDIO))

ESPN  
.COM

ESPN  
DEPORTES

ESPN





@DISNEY







MIKE & MIKE

ESPN  
SUNDAY  
NFL  
COUNTDOWN



FIRST  
TAKE



ESPN  
NFL  
LIVE

OUTSIDE THE LINES



# NEVER STOP INNOVATING



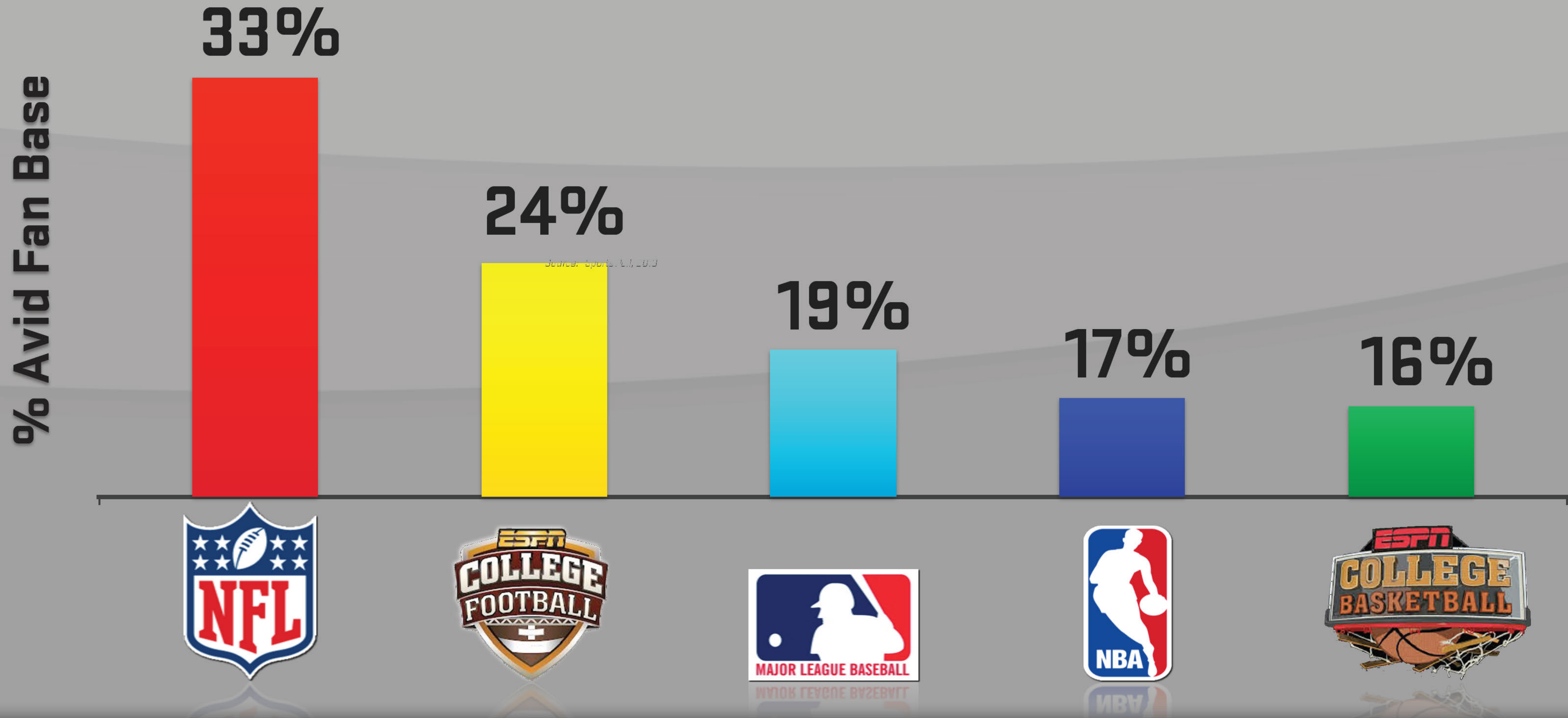




**COLLEGE FOOTBALL  
PLAYOFF**

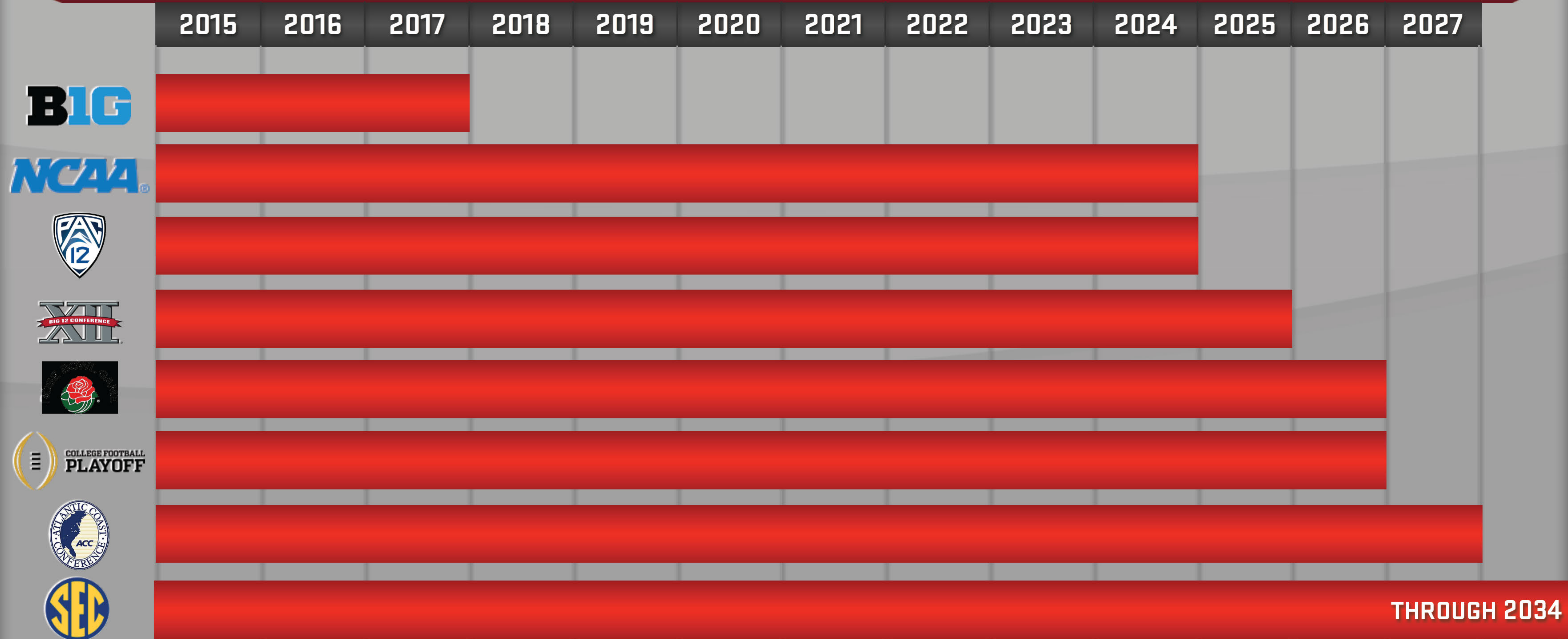


# FAN AVIDITY



Source: Sports Poll, 2013

# ESPN RIGHTS PORTFOLIO



THROUGH 2034

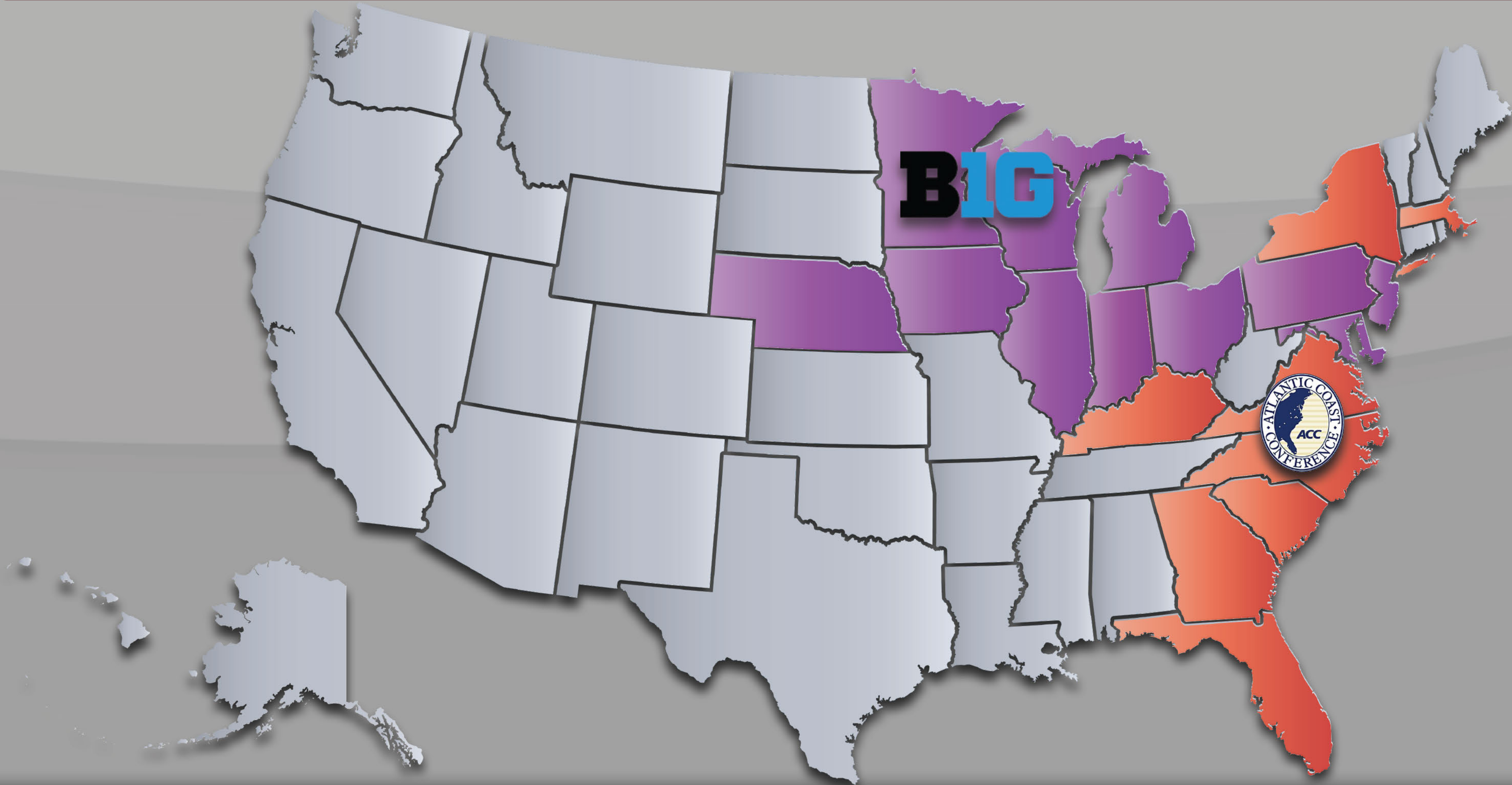


# COLLEGE COVERED – COAST TO COAST



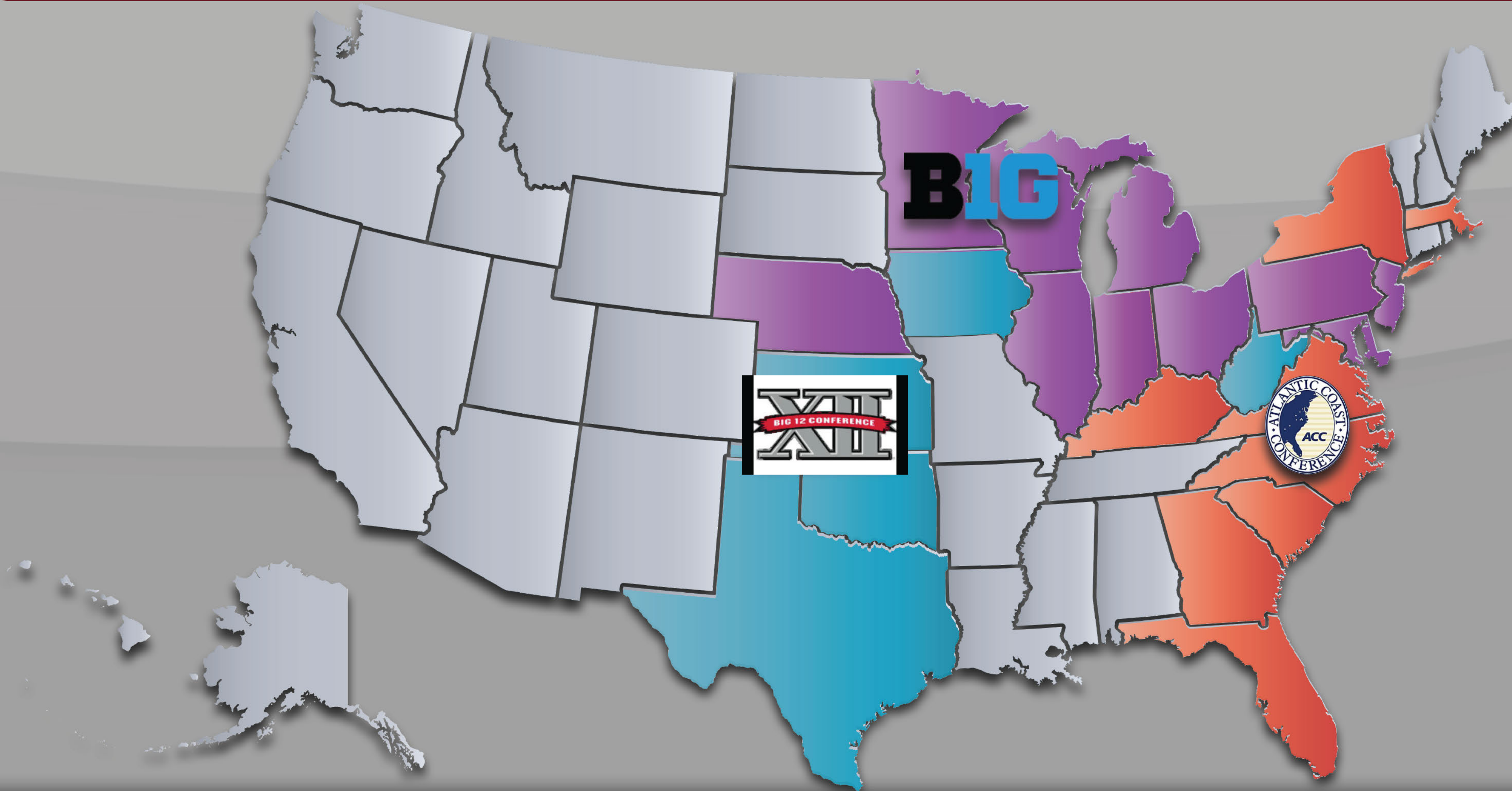


# COLLEGE COVERED – COAST TO COAST





# COLLEGE COVERED – COAST TO COAST





# COLLEGE COVERED – COAST TO COAST

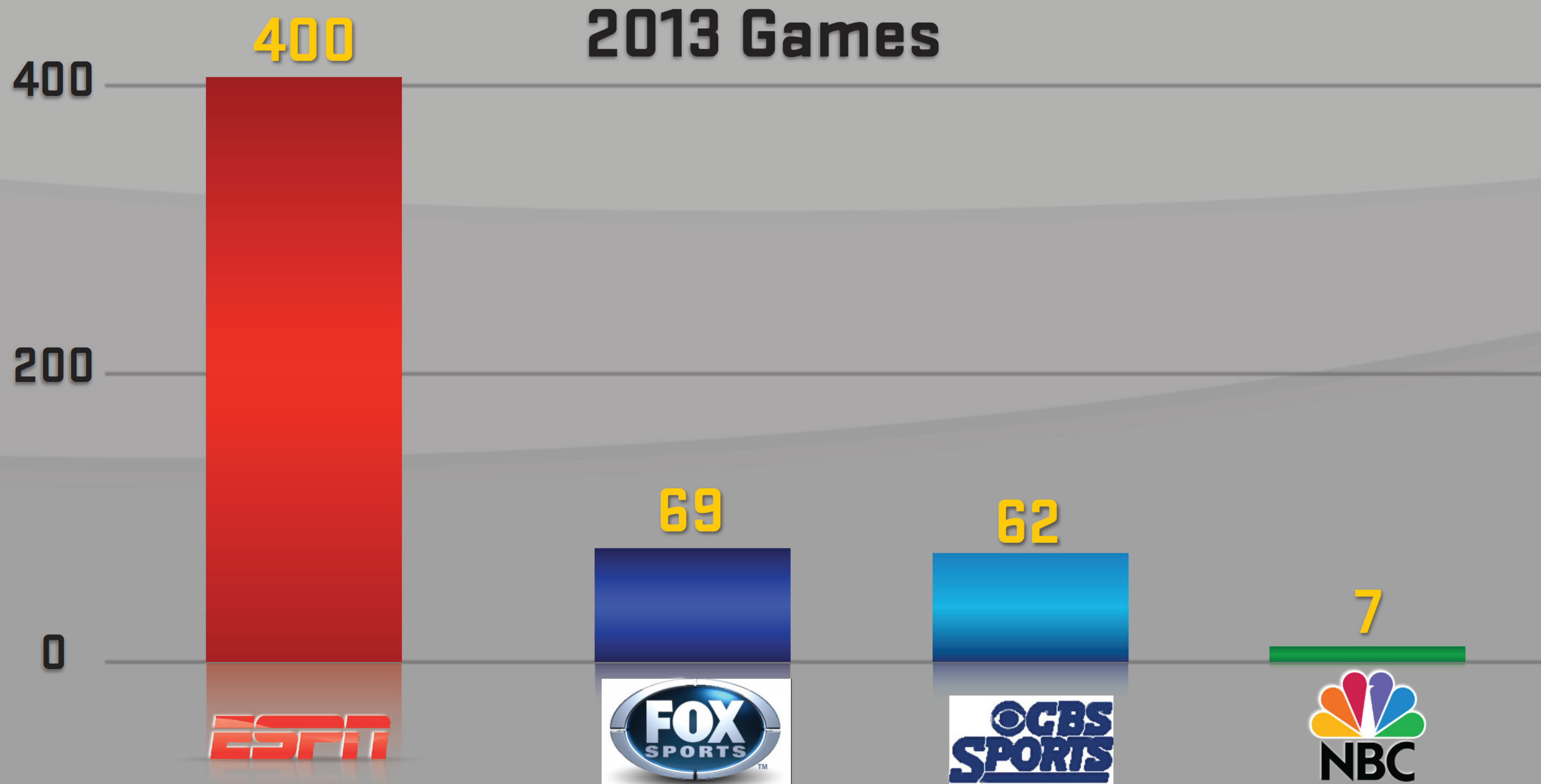




# COLLEGE COVERED – COAST TO COAST



# COLLEGE FOOTBALL LEADERSHIP





**COLLEGE BOWL SEASON - DEC/JAN**





# COLLEGE BOWL SEASON - PLAYOFFS

December 31, 2014



January 1, 2015





# COLLEGE BOWL SEASON - PLAYOFFS



COLLEGE FOOTBALL  
**PLAYOFF**





# COLLEGE BOWL SEASON - PLAYOFFS



**NATIONAL  
CHAMPIONSHIP  
NORTH TEXAS 2015**





Disney

**INVESTOR DAY**

*at*

**ESPN**