

# JOHN SKIPPER

**Co-Chairman Disney Media Networks  
and President ESPN**

North Carolina Tar Heels | Tottenham Hotspur | New York Jets



# HOME COURT ADVANTAGE

# ESPN PRIORITIES

- Rights Portfolio

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- Rights Portfolio
- Affiliate Agreements

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- Rights Portfolio
- Affiliate Agreements
- Resource Alignment



# ESPN PRIORITIES

- Rights Portfolio
- Affiliate Agreements
- Resource Alignment
- Embrace New Platforms & Technologies

# ESPN BRAND STRENGTH

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